

THE HUMAN DIMENSION OF BUILDING ENERGY PERFORMANCE



OPPORTUNITIES FOR SPONSOR

In preparation of the great event in Venice on February 2019, aiming at setting a path for the future of energy efficiency in the human dimension of buildings, AiCARR offers in advance an interesting opportunity for sponsorship: members Companies interested can choose among the proposed packages according to their visibility requirements. This will be a unique opportunity for networking with a qualified international audience made of professionals, universities, and experts.

The human factor affects significantly the actual energy performance over the building life cycle. The incorporation of behavioral insights into the building design and operation is starting to be recognized as a key topic. Research efforts are therefore needed for fully integrating human dimensions in the building energy performance: data on occupant behavior have to be collected and properly elaborated; drivers and motivations have to be understood; indexes describing users comfort preferences and the impact on health and productivity have to be identified; new modeling approaches and tools need to be developed; design and operating strategies centered on occupants have to be defined. This paradigm shift, based on occupants more than on advanced systems and technologies to reduce energy costs, activates a virtuous process, where not only occupants can benefit from it but also building owners, building operators and energy managers, enhancing comfort conditions and productivity and making more cost effective and energy efficient the whole process.

The human dimension of the energy entails also facing important cultural and social issues which are still a barrier. Novel strategies and approaches that engender efficiency has to be implemented, through policies aimed at engaging and empowering people, at reducing social and gender inequalities, at fighting fuel poverty.

The conference brings together researchers, professionals and practitioners to present and discuss the latest research on this topic.

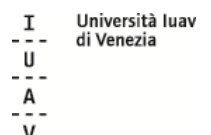
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PLATINUM PACKAGE

- **Opportunity to organize a technical visit on site or a parallel 2 hours workshop to the Conference**
- **2 DESKS** in different location, for presentation of communication materials and for contact with potential new partners
- Company Logo and link on the official page of the Conference
- Company logo on the Conference final programme and posters and on AiCARR presentation slides
- Publication of an entire advertising page in the Conference Proceedings (file supplied by the sponsor)
- Advertising material distributed to participants inside the Conference bags
- Congress e-mail banner, with company logo and sponsorship level (file supplied by AiCARR)
- **8 Free entrance to the Conference** between Company delegates and invitees (worth € 5.200)
- Membership fee guaranteed for the Company invitees

Sponsorship value: € 15.000

GOLD PACKAGE

- **2 DESKS** in different location, for presentation of communication materials and for contact with potential new partners
- Company Logo and link on the official page of the Conference
- Company logo on the Conference final programme and posters and on AiCARR presentation slides
- Publication of an entire advertising page in the Conference Proceedings (file supplied by the sponsor)
- Advertising material distributed to participants inside the Conference bags
- Congress e-mail banner, with company logo and sponsorship level (file supplied by AiCARR)
- **5 Free entrance to the Conference** between Company delegates and invitees (worth € 3.250)
- Membership fee guaranteed for the Company invitees

Sponsorship value: € 10.000

SILVER PACKAGE

- Company Logo and link on the official page of the Conference
- Company logo on the Conference final programme and posters and on AiCARR presentation slides
- Publication of an entire advertising page in the Conference Proceedings (file supplied by the sponsor)
- Advertising material distributed to participants inside the Conference bags
- Congress e-mail banner, with company logo and sponsorship level (file supplied by AiCARR)
- **2 Free entrance to the Conference** between Company delegates and invitees (worth € 3.250)

Sponsorship value: € 5.000